



MEDIA PACK

THE PERFECT PLAN

For Every Business



Bridging Loan Directory connects lenders with brokers and borrowers actively researching specialist finance solutions.

If you are looking to expand your business and dominate the specialist finance sector, Clara Media can connect you with over 60,000 targeted readers every month. With professional packages to suit every budget, we help you generate value at every turn...

CLARA PLATINUM	CLARA GOLD	CLARA SILVER
Maximum visibility across the specialist finance market	Enhanced visibility for lenders looking to stand out	Essential presence on Bridging Loan Directory
Advertising banners	Advertising banners	Premium directory listing
Solus email campaign	Premium directory listing	Press release publication
Premium directory listing	Press release publication	Website link
Press release publication	Website link	Social media coverage
Website link	Social media coverage	
Social media coverage		
£2250 + VAT per month	£1500 + VAT per month	£1000 + VAT per month
	RECOMMENDED	

OUR CREDENTIALS

DAILY WEBSITE VISITS 2000
MONTHLY VISITS 60,000

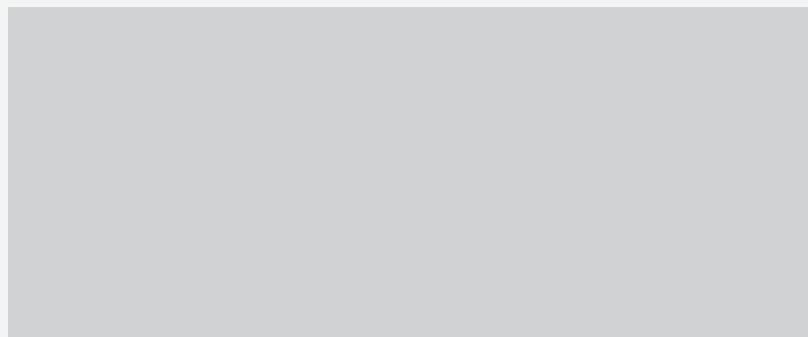
WHO?

Mortgage Brokers, IFA's, Finance Brokers, Property Developers, Landlords, Other Property Professionals, Other Financial Intermediaries

BANNER PLACEMENT

BILLBOARD

970PX X 250PX



IN ARTICLE

MPU

300PX X 250PX



MPU

300PX X 250PX



HALF PAGE

300PX X 600PX



EVERYONE LOVES A COMPLIMENT

“ It’s a pleasure working with Clara Media; they understand the industry, and take a collaborative approach when working with us.

The whole team is responsive, helpful, flexible and proactive, and we always find that advertising performance is competitive. ”

Jeremy Stevens

Head of Marketing, Oblix Capital

“ The team at Clara Media are always collaborative, responsive and transparent, which makes them a dream to work with. It’s evident that they’re passionate about the specialist finance industry and believe that their role is to support firms’ successes.

If you’re investigating paid media and/or news titles in this space, a call to Tony should be one of your first moves. ”

Laura Kendall

Marketing Director, Funding 365

“ Clara Media are professional and also available. They have an eye for the long term relationship and are just enjoyable to work with! ”

Jack Coombs

Director, Aspen Bridging

TRUSTED BY THE INDUSTRY'S FINEST



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 **bridging
loan directory**

 **SPECIALIST**
Finance Directory